

COMBINED DECLARATION AND POWER OF ATTORNEY

As a below-named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below by my name;

I believe I am the original, first and only inventor, if only one name is listed below, or an original, first and joint inventor if multiple names are listed below, of the subject matter which is claimed and for which a patent is sought on the invention entitled:

INTERACTIVE MULTI MEDIA USER INTERFACE USING AFFINITY BASED CATEGORIZATION

for which a patent application:

☒ is attached hereto.

☐ was filed in the United States on _____ as Application No. _____;

☐ with amendment(s) filed on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the application identified above, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information known to me to be material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56, which states in relevant part:

Each individual associated with the filing and prosecution of a patent application has a duty of candor and good faith in dealing with the Office, which includes a duty to disclose to the Office all information known to that individual to be material to patentability as defined in this section.... The duty to disclose all information known to be material to patentability is deemed to be satisfied if all information known to be material to patentability of any claim issued in a patent was cited by the Office or submitted to the Office....

I hereby claim foreign priority benefits under Title 35, United States Code, §119(a)-(d), of any foreign application(s) for patent or inventor's certificate as indicated below and have also identified below any foreign application for patent or inventor's certificate on this invention having a filing date before that of the application on which priority is claimed:

| EARLIEST FOREIGN APPLICATION(S), IF ANY, FILED PRIOR TO THE FILING DATE OF THE APPLICATION | | | |
|--|---------|--------------------------------------|--|
| APPLICATION NUMBER | COUNTRY | DATE OF FILING (Day, Month, Year) | PRIORITY CLAIMED |
| | | | YES <input type="checkbox"/> NO <input type="checkbox"/> |

I hereby claim the benefit under Title 35, United States Code, §119(e), of any United States provisional application(s) listed below:

| APPLICATION NUMBER | DATE OF FILING |
|--------------------|-----------------|
| 60 / 103 765 | October 9, 1998 |

I hereby claim the benefit under Title 35, United States Code, §120, of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose information that is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

| APPLICATION NUMBER | DATE OF FILING | STATUS | | |
|--------------------|----------------|----------|---------|-----------|
| | | PATENTED | PENDING | ABANDONED |
| Unassigned | Oct. 8, 1999 | | pending | |

Attorney Docket No.KPI -2

I hereby appoint Michael Hetherington (Reg. No.32,357) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith, and to file, prosecute and transact all business in connection with international applications directed to said invention.

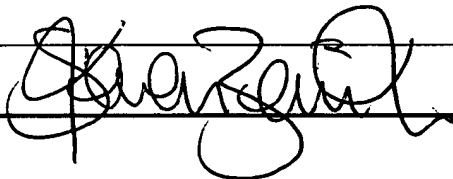
Address correspondence to:

Michael Hetherington, Attorney
Woodside Intellectual Property Law Group
120 Langley Hill Rd.
P. O. Box 620839
Woodside, CA 94062

Direct telephone calls to:

Michael Hetherington
(650) 851-3634

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, §1001, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

| | | | |
|---|---|---|----------------|
| | | Additional inventor name(s) and signature(s) attached?: YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> | |
| 1 | Name and Citizenship | Dr. Steven Ericsson Zenith | United Kingdom |
| | Residence Address | 1249 Lakeside Dr. Apt. 3046; Sunnyvale CA 94086 | |
| | Postal Address(if different from Residence) | | |
| | Signature and Date |  | 2/14/2000 |
| 2 | Name and Citizenship | | |
| | Residence Address | | |
| | Postal Address(if Different from Residence) | | |
| | Signature and Date | | |
| 3 | Name and Citizenship | | |
| | Residence Address | | |
| | Postal Address(if Different from Residence) | | |
| | Signature and Date | | |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|-------------------------------|---|------------------------------|
| In re Application of: |) | PATENT APPLICATION |
| |) | |
| Dr. Steven Ericsson Zenith |) | Examiner: Not Assigned |
| Application No.: Not Assigned |) | |
| |) | Group Art Unit: Not Assigned |
| Filed: February 14, 2000 |) | |

Title: **INTERACTIVE MULTI MEDIA USER
INTERFACE USING AFFINITY BASED
CATEGORIZATION**

VERIFIED STATEMENT CLAIMING SMALL ENTITY STATUS
37 C.F.R. § 1.9(f) AND 1.27(c) – SMALL BUSINESS CONCERN

I hereby state that I am

☐ the owner of the small business concern identified below:
☒ an official of the small business concern empowered to act on behalf of the concern identified below

NAME OF SMALL BUSINESS CONCERN The Kiss Principle, Inc.
ADDRESS OF SMALL BUSINESS CONCERN 1235 Pear Avenue, #100
Mountain View CA 94043

I hereby state that the above identified small business concern qualifies as a small business concern as defined in 13 C.F.R. Part 121 for purposes of paying reduced fees to the Patent and Trademark Office. Questions related to size standards for a small business concern may be directed to: Small Business Administration, Size Standards Staff, 409 Third Street, SW, Washington, DC 20416

I hereby state that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention described in:

☒ the specification filed herewith with title listed as above.
☒ the application identified above.
☐ the patent identified above.

If the rights held by the above identified small business concern are not exclusive, each individual, concern, or organization having rights in the invention must file separate statements as to their status as small entities, and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9 (c) if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9 (d), or a nonprofit organization under 37 CFR 1.9(e).

Each person, concern or organization having any rights in the invention is listed below:

☒ no such person, concern, or organization exists.
☐ persons, concerns or organizations listed below

Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 C.F.R. § 1.27).

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small business entity is no longer appropriate. (37 C.F.R. § 1.28(b)).

Name of Person Signing: Dr. Steven Ericsson Zenith

Title of Person Signing: Chief Executive Officer/ Chief Technical Officer

Address of Person Signing: 1235 Pear Ave. Suite 100

Signature: 

Date: February 14, 2000